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LARGEST MITCHELL 1 OnDEMAND5 QUARTERLY UPDATE NOW AVAILABLE

POWAY, California (November 1 , 2005) – The latest quarterly update for Mitchell 1's *OnDemand5*, the Company's flagship product, represents the largest product release in the Company's history, boasting an 82 percent increase in industry repair information, graphics and diagrams over the last 12 months.

Topping the list of upgrades are the more than 1.2 million graphics that include fully searchable color wiring diagrams, exclusive from Mitchell 1. The extensive number of content additions also includes more than 10,000 automotive repair articles and TSBs covering 70,000 vehicle look-ups. The numerous repair articles were added to each of the following categories: accessories and equipment, brakes, driveline/axles, electrical, engine, engine performance, HVAC, air bags and restraints, steering, suspension, and transaxle/transmission. The update also includes more than 200 articles relating to general information, specifications, and maintenance.

"Technicians are certain to benefit from this monumental release," said Matt Krimple, Mitchell 1 director of product management. "Our efforts to improve our editorial process has resulted in tremendous gains."

OnDemand5 is the industry's most comprehensive, fully searchable, color wiring diagrams for all domestic and import vehicles on the road since 1985. Mitchell 1's exclusive wiring diagrams offer full color and search functionality, allowing for nearly a half million year, make and model wiring system searches or "look ups" on both domestic and import vehicles since 1985.

OnDemand5 features vector-based graphics, which provide perfect clarity no matter the degree of zoom used to view each wiring diagram.

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**New Mitchell 1 OnDemand5 Quarterly Update
Add 2
November 1, 2004**

The new OnDemand5 quarterly update is available now in DVD format; add-on Estimator data is available in CD format. To order OnDemand5 contact a contact a Mitchell 1 sales representative, visit the Company website at www.mitchell1.com or call (888) 724-6742 x-6313.

About Mitchell 1:

Headquartered in Poway, California, Mitchell 1 has provided quality repair information solutions to the automotive industry for more than 80 years. The Mitchell 1 family of products includes a complete line of integrated software tools designed to improve repair shop productivity. Mitchell 1's *OnDemand5* now serves as the industry standard for innovative repair, estimating and management software. The new M1 Business Solutions product line gives shop owners automated marketing solutions to improve bottom line profits. Mitchell 1 is a recipient of the ASE Blue Seal of Excellence award and currently has 12 Quadruple Master Technicians and 36 Master Technicians on its editorial staff. For more information on Mitchell 1 products and services, automotive professionals can log onto the company's website at www.mitchell1.com .

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