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**CONTACT:**

Debi Garrett  
Marketing Communications  
Mitchell 1  
858-391-5000, x-6946  
debi.garrett@mitchell1.com

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Mary E. Schmidt-Krebs, APR  
MESA Integrated Marketing, Inc.  
760-931-0775  
mesa7@sbcglobal.net

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## **FIRST TWO MITCHELL 1 MANAGEMENT SYSTEM TRAINING WORKSHOPS POPULAR, INFORMATIVE**

**POWAY, California (November 1, 2005)** – A total of more than 250 shop owners and service professionals attended the recent Mitchell 1 Management System Training Workshops held in San Diego, CA and Atlantic City, NJ. The two-day workshops were the first offerings in a new series of special training sessions designed to help new and longtime users of the Mitchell 1 management system how to get the most out of their software.

Led by Mitchell 1 Senior Product Manager for Shop Management John Dwulet, and National Training Manager, Tim McDonnell, attendees gained valuable insights on the best tips and tricks to help streamline their shop management activities. The team also taught users how to set up and manage electronic parts ordering and utilize the software's customer retention marketing functions to help generate additional business opportunities.

The two experts led a Q & A session for participants and provided each with a program presentation manual. Mitchell 1 has slated six (6) training workshops for 2006. Dates and locations will be announced early next year.

### **About Mitchell:**

Headquartered in Poway, California, Mitchell 1 has provided quality repair information solutions to the automotive industry for more than 80 years. The Mitchell 1 family of products includes a complete line of integrated software tools designed to improve repair shop productivity. Mitchell 1's *OnDemand5* now serves as the industry standard for innovative repair, estimating and management software. The new M1 Business Solutions product line gives shop owners automated marketing solutions to improve bottom line profits. Mitchell 1 is a recipient of the ASE Blue Seal of Excellence award and currently has 12 Quadruple Master Technicians and 36 Master Technicians on its editorial staff. For more information on Mitchell 1 products and services, automotive professionals can log onto the company's website at [www.mitchell1.com](http://www.mitchell1.com) .  
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